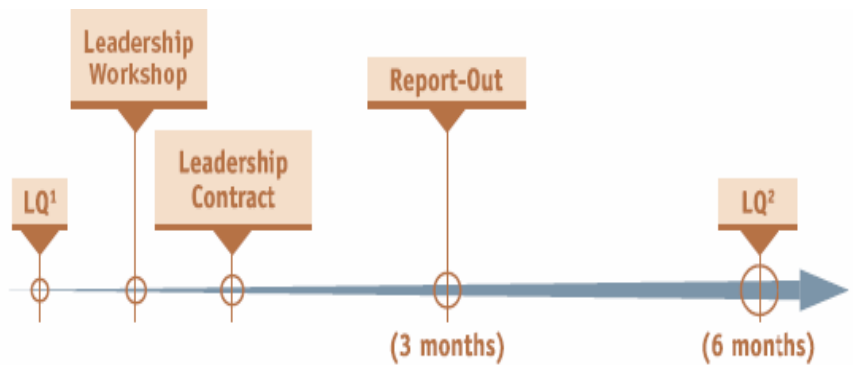
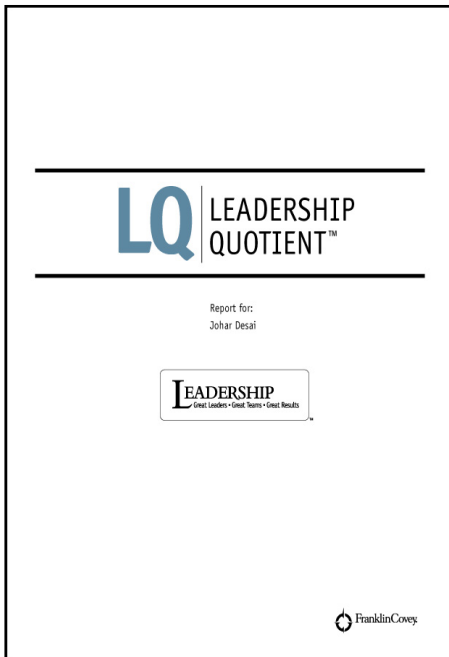


LQ | Leadership Quotient

FranklinCovey's „Leadership: Great Leaders, Great Teams, Great Results“ is a process-driven methodology approach to developing leaders. Much more than just a training event!



The entire process begins with the Leadership Quotient assessment—a self-administered, 360-degree-type assessment that measures your leaders' capabilities against a specific set of criteria. This assessment provides a roadmap for participants to follow as they focus on specific areas for improvement throughout the process. The program includes a second LQ assessment 6 months later, where people can evaluate their progress in becoming a better leader.

The LQ is a powerful tool that

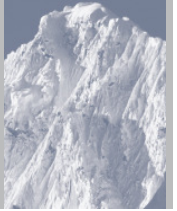
- allows participants to gather feedback on their leadership capabilities from their boss, colleagues, direct reports and others.
- shows improvement in leadership capability over time (comparing results from LQ₁ to LQ₂ measurement).
- helps to identify and develop the strengths they need to lead effectively in a global environment.

The 4 Imperatives of Great Leaders with LQ

LQ Scores by the 4 Imperatives of Great Leaders Illustrative

		0	50	100	Average	Top 10%
INSPIRE TRUST	LQ1	[Bar chart showing score of 92]			58	100
	LQ2	[Bar chart showing score of 83]			52	100
BEHAVIORS OF TRUST: Acts in ways that inspire trust. (Q1)	LQ1	[Bar chart showing score of 83]			52	100
	LQ2	[Bar chart showing score of 100]			65	100
TRUST: Has the trust of others. (Q8)	LQ1	[Bar chart showing score of 100]			65	100
	LQ2	[Bar chart showing score of 100]			65	100

The data is gathered around the four Imperatives of Great Leaders: Inspire Trust · Clarify Purpose · Align Systems · Unleash Talent. Participants receive a score for each Imperative as well as an overall LQ score (0 – 100).

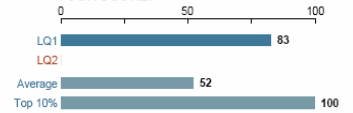


LQ Report

INSPIRE TRUST

LQ1 Score | LQ2 Score

YOUR SCORE:



Question 1:

When it comes to building credibility and trust, Sample...

LQ Self-Administered online process

1. Receive the "How to Register" email from FranklinCovey.
2. Forward this email to each participant.
3. Follow the instructions and register at www.leadership-quotient.com.
4. Send your unique "Participant link" containing the LQ questionnaire to those by whom you will be rated.
5. The rater clicks on the "Participant Link", completes and submits the questionnaire.
6. The participant views, prints the report and brings it to the workshop.

	LQ1 Score	LQ2 Score				
Select all that apply.			Boss	Direct Report	Other	TOTAL
1. Tells the truth.	0	-	0	-	6	6
2. Shows respect for others.	0	-	0	-	6	6
3. Is straightforward--does not have a "hidden agenda."	0	-	0	-	6	6
Fixes mistakes and doesn't cover things up.	0	-	0	-	5	5
Shows loyalty--does not badmouth others behind their backs.	0	-	0	-	5	5
Has a clear track record of performance.	0	-	0	-	3	3
Improves his or her abilities.	0	-	0	-	6	6
Handles pleasant situations.	0	-	0	-	4	4
	0	-	0	-	6	6
			0	-	1	1
			0	-	6	6
					6	6

SAMPLE

The Leadership Quotient (LQ) assessment is available online only.

For more information about FranklinCovey's Leadership program, send us an email to leadership@franklincovey.de.

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