

Leadership: Great Leaders • Great Teams • Great Results

Leaders Make the Difference in Great Organizations

Great organizations are created by great leaders - leaders who can unleash the highest and best contributions of their team toward their organization's most critical strategic priorities. Every organization - and every leader - aspires to greatness. But why do only a few achieve it?

Help Your Leaders Influence Your Organization's Success

"Leadership: Great Leaders, Great Teams, Great Results" is FranklinCovey's flagship leadership-development program. It takes a "mind-set, skill-set, tool-set" approach to developing leaders on all levels.

- For experienced leaders, this program provides realistic challenges to step up from good to great leaders, by obtaining new tools and insights, through networking activities and peer-to-peer discussions.
- New leaders will have the opportunity to reflect on their new role, understand the variety of their growing responsibilities and gain relevant skills that will help them make a greater contribution to the organisation.

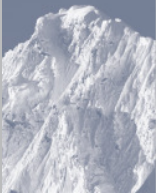
The 4 Imperatives of Great Leaders

- *Inspire trust among direct reports, superiors and peers.*
- *Align systems and work processes so they facilitate rather than hinder achievement.*
- *Clarify purpose by articulating why goals are established and how individual work contributes to those goals.*
- *Unleash the unique talent and contribution of people on their team.*

The Best Thinking From Leadership Experts in Meeting Today's Challenges

In addition to drawing from a proven legacy of developing effective leaders, FranklinCovey's *Leadership: Great Leaders, Great Teams, Great Results* program also taps into the best thinking of well known leadership experts, including:

- Jack Welch (former head of GE)
- Ram Charan (*Execution: The Discipline of Getting Things Done*)
- Fred Reichheld (*The Ultimate Question*)
- Clayton Christensen (*The Innovator's Dilemma*)
- Stephen R. Covey (*The 7 Habits of Highly Effective People*)
- Stephen M.R. Covey (*The Speed of Trust*)

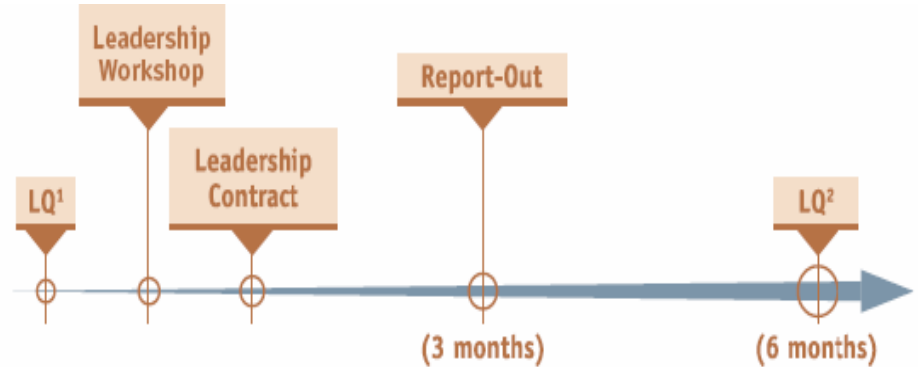


Assessing and Implementing the Principles of Great Leadership

More than just a training event, *Leadership: Great Leaders, Great Teams, Great Results* takes a process oriented approach to developing great leaders.

The process includes

- The Leadership Quotient (LQ)— a 360- degree type assessment to measure leadership ability.
- A powerful, intensive, three-day training experience.
- Robust online implementation tools.
- A post-training "contract" in which Participants will complete exercises and other requirements in applying the skills and principles to their roles.
- A comparative LQ to show improvement in leadership capability over time.



Great Leaders Need Great Tools

Each participant receives a feature-rich kit that includes:

- A comprehensive guidebook.
- Leadership Essentials, a resource book for leaders.
- A CD with printable versions of the tools introduced in the workshop.
- A program DVD with selected videos from the workshop.
- Exclusive access to online resources for leaders, including the Leadership Contract implementation process.
- The "4 Imperatives" desktop puzzle to help leaders stay focused on the outcomes of great leadership.

Put Your Leaders on the Path to Greatness Today

The fact is, no organization has ever become great without exceptional leadership—without leaders who can connect the efforts of their team to the critical objectives of the organization.

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